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CAROL, DEE DEE-(Nites)**

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INTO  
SPRING!**



**TUESDAY: CRAB NITE &  
The Red Devils Ballteam  
JAMBOREE**

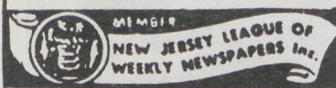


Address all Editorial and  
Advertising Correspondence  
to:

**THE AFTER HOUR NEWS**  
605 BROAD STREET  
NEWARK, N. J. 10002  
MA 37800 — MA 3-7801  
SUITE 1109  
5 to 9 P.M.

*The Little Magazine That  
Does a Big Job*

Published every Friday by  
Trend Publishing Co. Inc.



A complete independent  
weekly devoted exclusively  
to serving the interest of  
the Negro consumer.

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**Everybody Reads  
AFTER HOURS**

New Jersey's newest, smallest  
and most circulated  
Magazine



**WHY KILL  
EACH OTHER**  
(NEWARK)

Who crys for the Black Policeman who  
was killed last week!! Who remembers he too  
was a black man, who offered protection in  
a black community? Black People all over  
the country raise Hell (and they certainly should)  
about lynchings and bombing of our people in  
America. Yet in comparison within the last  
decade, homicide is an alarming cause of the  
Negro's Mortality Rate.

Each year more Black People kill and  
maim each other then those who have been  
lynched and bombed in the United States since  
the year 1882. I realize this is an extremely  
unpleasant subject to be reading in our column,  
but in recent months 'Violence' has ran rampant  
throughout our city and in our race.

Every Saturday night, members of the  
Clergy and those that consider themselves  
solid citizens should visit the hospitals, Police  
Stations in Newark and surrounding areas. See  
for yourself what many would have us ignore and  
hide our heads in the sand.

This is one of the Damaging and Damming  
Situations confronting the Black People in  
their all out battle for complete equality.

Everyone knows that a Black Murderer is  
proscuted vigorously, if his victim happens  
to be a white person in New Jersey and very  
leniently if his victim is another Black. No  
Black Person is executed even in New Jersey  
for killing another.



## OF BEAUTY

HOW TO DO IT ALL--  
AND LOOK BETTER



**T**

Today's Black woman is on the go--work, P.T.A. meetings, housekeeping and a variety of activities. Getting it all done is a big problem, often leaving her with little time for herself.

Wigs have helped solve the problem! This great beauty short cut slips on faster than a woman can comb her own hair. Once in place, the fiber wig always stays set whether in curly or straight styles. Venicelon wigs never friz, even in the rain or in the steamy kitchen. The reason for all of this is that the vinyon stereoregular wig fiber is developed by a special laboratory in Italy devoted to women's wishes.

New styles by Maurice Tidy include modified Afros. They still have the "natural" look, but some are closer to the head. Others have softer curls in the front and run narrow at the sides.

One size fits all, so when thinking of gifts or a personal beauty bonus, many women are glad that Venicelon wigs, available

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Gayle,

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929-9804

### Louis Cleaners No. 2

1075 BERGEN STREET, NEWARK, N. J.  
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DAY**

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**Hostess: DOTTIE PEARSON**



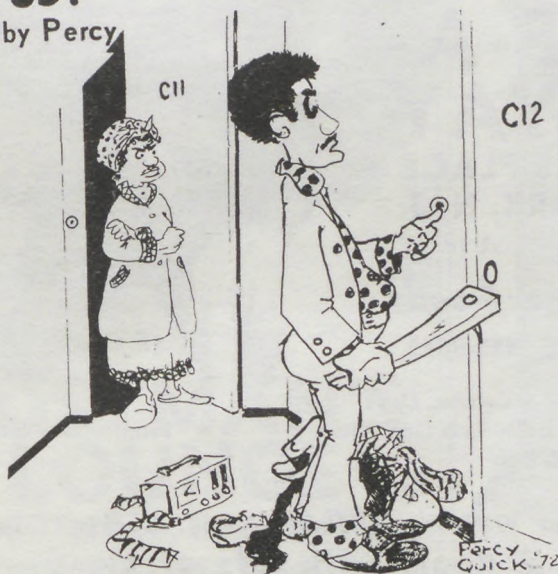
# LEN PEARSON'S LOUNGE

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Jazz, Manager - Alee Brown

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Wed.: CRAB NITE

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WITH BETTIE



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of the  
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HOSTESS — RUTH HARDY

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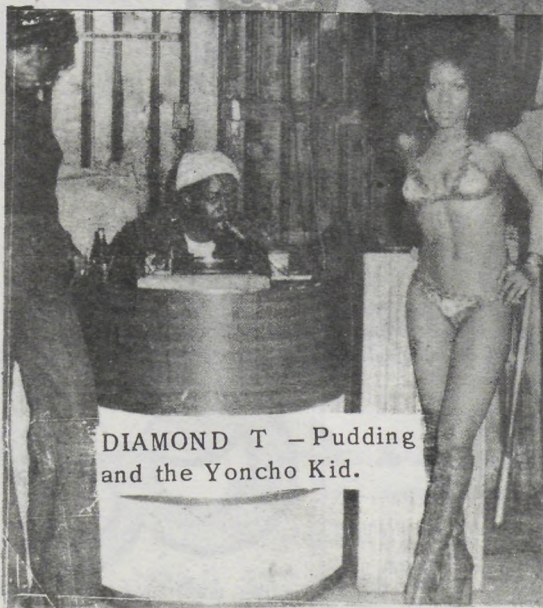
JOE  
THOMAS

THE DAWKINS, Your Hosts

A  
After Hours  
PHOTO  
REMEMBER  
WHEN



THE BOURBON EAST  
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for the real people  
(2 Photos).



DIAMOND T — Pudding  
and the Yoncho Kid.

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where you can Drink  
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Bar-B-Q Ribs & Chicken*



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Barmaids:  
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Hostess & Host



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Bill Elliott.



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## Organizations

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NEWS & PICTURES

Organization Name



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EL 3-9211

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Manager: Ray

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Ernie Hamilton ..... Treasurer







## ***What's Happening!***

The popular owner, Jimmy Gill, of Jay's Lounge in Orange on Parrow Street will have his Birthday Party, Sunday, April 27th from 3:00 p.m. until. This party should bring out a lot of people, so you had better get there early. See you there? . . . The popular twosome of Pat and Sally Smith of the Mark 7 Lounge will have their 9th Anniversary of the Mark 7 on May 4th from 6:00 p.m. until 2:00 p.m. so stop by and wish Pat and Sally a Happy Day. Get some of that boss food that Pat can soothe your 'Belly' with (smile). . . . The popular Johnny (International) Davis was very happy with his award. . . . The Black & White Chess Set has Mr. Wes 'loaded'. I hope now that the 'Checker' player will start to come out. . . . The popular 'Sweet Alma' is the manager of the Bavarian Village. I wish Big Success to her and the 'Staff' . . . . Edith and Bonnie are having a Cocktail Sip at the New Scene on Sunday, May 4th.

### **THE DUPREE'S OF THE MR. "D" CATERING SERVICE**

PRESENTS THEIR

### **FAMOUS SMÖRGESBÖRG**

And Back By Popular Demand

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### **TERRACE BALLROOM**

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Barmaids — Doris and Evelyn

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Bartender: Woody Carrington

Host: Tommy Carmichel

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After Hours  
PHOTO  
REMEMBER  
WHEN

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Day - smiles - 3 Photos  
/ What A Gas!



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Days: KENNY

Barmaid: EVON

Nights: GEORGE, CLYDE, & WALT

Manager: MICKEY GAMBLE

Hostess & Hosts ROSE, LOU, & MICKEY

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Let me help you make a

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After Hours  
PHOTO  
REMEMBER  
WHEN**

**CLUB 18 — Peggy's  
Birthday Party from  
4:00 p.m. until (1 Photo)**



**CHUCK'S TAVERN —  
The Photo of the  
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**Wed., Thurs., Fri. Go-Go Girls  
12 Noon until ?**

**Barmaids — Pat,**

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**H&W Restaurant open 7 a.m. until ? ?**

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Staff: Ann and Cathy

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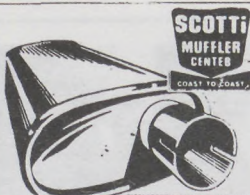
Coleman & Rivers



A groovy time  
was had by all



GRAFTON'S LOUNGE  
— Broadway Finest (2  
Photos) of the Ladies  
and Gents.



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Prices quoted are for most . . .

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**483-9579**

**Barmaid: JANICE**

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and SHORTY**

**Host: CLEM SMITH**

**"Party Time, All The Time"**

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**BOB DAVIS**

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**622-9522 643-9692**

**Barmaid:**

**Streaking Jody**

**BARTENDERS:**

**RONNIE — J. C.**

**PROPS:**

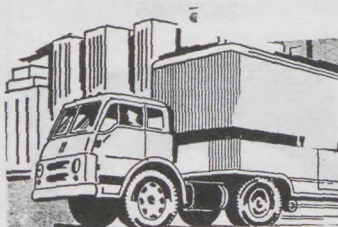
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IS SEEKING NEW TALENT IN  
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— Bunny

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434-9830

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Thearse - Barmaid  
Charlotte - Ass't. Mgr.  
Shirley - Mgr.



you have to taste the  
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operated by  
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from a sandwich to a  
complete dinner . . .

NEWARK'S FINEST  
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*Restaurant*

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By Lorraine Lavender,  
Travel Consultant

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**LYONS FARMS, INC.**

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**APRIL 26, 1975** from 6 to 2 A.M.

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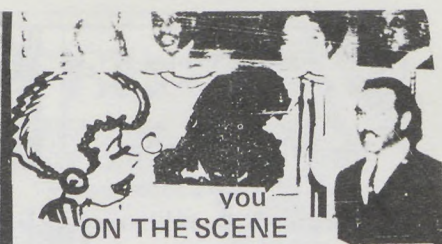
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**GOLDEN OPPORTUNITY** — (Photo One) Owners Emmett R. Tucker and Lonzie Jackson break ground for the \$300,000.00 "New Laurel Garden" at Springfield Avenue and 7th Street in Newark, N.J. The loan was secured from the Mid-Atlantic Bank by the loan officers Rogers Smith through the Jet Corporation President John Alexander. The New Laurel Garden is scheduled to be complete in September 1975. . . (Photo Two and Three) show the wives, Ruby Jackson and Josephine Tucker, the contractors and well wishes.





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(The After Hour News' review)

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by Edward D. Williams



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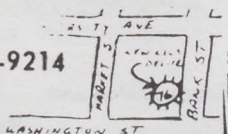
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## PEOPLE AND GOSPEL NEWS

By Rev. Jessie Harris

one of the groups from Tennessee now living in the city of Newark, celebrated their 2nd Anniversary at Greater Ass. Baptist Church. This program was one of the best ever held in this city and also one of the largest. Many people were turned away. The people were leaving that night saying that the Crusader will be the No. 1 Group in the State of New Jersey. A trophy was to be given away to the best outstanding group. The crowd shouted for the Rugged Cross Singers, but the audience said give the Trophy to the Byrd Special. Miss Jennie of the Stephens Singers said it was to be Liberation Day. She and her group wanted to take the trophy back to Jersey City. Alma in the Byrd Special said the Jersey City Group would have to come by them. It was a tie between the two groups. Men like Fred McGriff, who is Pres. of Richbury Recording Co. is doing a great job in promoting

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## QUEEN BEE

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The New Newark really had a successful Oldie but Goodie on Sunday, April 20th sponsored by Phoebe, Melvina and Ann, Oldies played all day and nite. The crowd went wild with excitement. The food was the best yet. Special Guest were Sam of the Borderline with friends, Harold Wilson from New Brunswick, Bill Lovelace of Orange, N.J. and Sam's Brother Melvin Sampson. So many from all over space will not permit me to write everyone's name. But the New Newark Thanks you. . . Borderline Restaurant, 270 11th Avenue, Corner South 19th Street, Newark is now serving Breakfast, Lunch and Dinner, soul food also served. A variety of hot and cold sandwiches to take out. Cocktail Bar open where Good Friends meet. Your Host and Hostess Shelton and Jean Sampson. Hope to meet you there soon. . . If you are looking for a good photographer try Mr. Shaheed (676-5903 or 248-7016) after 5:00 p.m. He is good, reliable and I am sure you will be very pleased. . . The Conways are still doing their thing and expecting all their friends to come in and try the home cooked fresh food that they serve daily. If you are in doubt try it out. As all new businesses they need our support, so let's get on up in East Orange, 86 Walnut Street. Open 10:00 a.m. to 7:00 daily and weekends 7:00 a.m. until 3:00 p.m. Will see you there soon I hope. . . Queen Bee says It's better to be late for the Golden Gate than to be in hell on time (smile).





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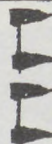
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Hide-A-Way Lounge — Sixth Anniversary Celebration Party was a big hit last Sunday and Monday. It was a Night of Stars to lovely Host and Hostess, Alma and Scotty. They really turned it on for their friends with plenty of food and lots of fun for all. Alma says Thanks for everyone for turning out. . . Welcome to the Club Central Fish and Chips, a place where you get a lot for your money and two swell people, Bob and Sam. Stop in on 514 Central Avenue, Newark, N.J. or call 621-1894 for delivery. . . Borderline Tavern — Grand Opening of the Borderline Restaurant last week was a big hit. People really turned out for this great affair with plenty of food on hand and lots of fun for all. . . Josephine Baker died in France, Song is Ended But The Melody Lingers On. The 69 years old music hall star, who became an international legend as she reigned at the Vanguard as a host of Black Americans, who left these shores and sought their musical fortunes in Europe. She was funeralized at the Church of the Madeline in Paris on Tuesday. The St. Louis born dancer and singer, who had appeared at the famed Cotton Club and the Plantation Club in Harlem five decades ago, was Broadway favorite and we all loved Josephine Baker. . . Alex Bradford Singers turned them away at the Gospel Music Festival at the R.F. Kennedy Theatre. This group is still one of the Number One Gospel Groups. . . Melba Moore Returns home for Concert and Show at Symphony Hall on Saturday, May 31st.



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